



The University of Texas Golf Club
3100 University Club Drive
Austin, TX 78732
512.266.5988

Mr. Tommy Smith, President
Green Image
109 North Hwy 620
Lakeway, TX 78734

December 6, 2006

Dear Tommy,

I want to take this opportunity to thank you for introducing Hydretain to me. It is truly a remarkable product. As with most new products I was skeptical of Hydretain's efficacy at first. However after applying this product to an initial 3 acres of golf course turf during last summer's severe drought and heat, I saw positive results in less than a week. The previously drought stressed, brown grass at the sites of my initial application was green and vigorous within one week of application of Hydretain.

Subsequently, I proceeded to apply Hydretain to 100 acres of golf course turf. Within the first month of application, I noticed not only healthier turf under the severe drought conditions, but my irrigation demand was decreased by 33% without sacrificing turf quality. Ultimately, I realized a reduction in my nightly irrigation from 1.2 M gal to 800K gal during the most severe months of heat and drought in the summer of 2006. Even though I irrigate with effluent water at no cost for the water, this irrigation reduction is significant because my pumping costs, including electricity and component wear, were reduced by 1/3 and my turf quality was significantly improved under the worst climatic conditions I have experienced in 20 years of golf course management. From my perspective, Hydretain is well worth the cost.

Thank you again for your professionalism in introducing Hydretain to me.

Sincerely,

Rich D. Cope, Golf Course Superintendent